



InComm Inks Deal With Ndoors Interactive Inc. InComm Prepares Ndoors' Atlantica and Luminary for Holiday 2009 Launch

ATLANTA, May 6, 2009 — InComm, a leading provider of prepaid transaction processing and electronic point-of-sale (POS) distribution solutions, has signed an agreement with Ndoors Interactive Inc. in the wake of a very successful showing at the Game Developers Conference (GDC) in San Francisco, CA earlier this month. The addition of Ndoors Interactive's titles, *Atlantica Online* and *Luminary: Rise of the Goonzu*, marks the tenth planned gaming partner launch within the last two months for InComm.

With revenues from online games expected to reach over \$11.5 billion by 2011, InComm continues to establish its role as a leader in the industry by leveraging its expertise in online gaming to create sustainable growth and profitable relationships for retailers and providers. InComm's rapidly growing list of over 60 top-tier gaming partners further represents an attractive opportunity for merchants with their focus shifting to this category and its increasing customer base.

"Despite the current state of the economy, InComm is building an unprecedented momentum going into Holiday 2009 within the gaming category," said Brian Parlotto, Senior Vice President of Consumer Products and International. "According to our current roadmap the upcoming holiday season will eclipse previous expectations, and we attribute that to InComm's commitment to the gaming category, our key partnerships within the industry, and our experience and best practices with regard to launching games at retail."

Next up, InComm will be discussing monetizing the gaming space with retail prepaid cash cards, prepaid gaming currency cards and opportunities in the virtual goods arena at the E3 Expo, June 2nd – 4th at the Los Angeles Convention Center. (Booth # 4555 and Meeting Room # 4875) "We are looking forward to E3 this year," said Min Kim, Vice President of Marketing at Nexon America. "This is always a great opportunity to meet and interact with some of the best gaming companies in the industry. We are especially pleased to be one of the sponsors of InComm's reception at The Grammy Museum on Wednesday, June 3rd." Additional sponsors for the reception include Sony Online Entertainment, Ndoors Interactive, Vindicia Inc. and Zeevex.

InComm will also be participating on a panel at the LOGIN Conference in Seattle, WA on May 12. Contact Michel Frasier at 404-610-1793 or mfrasier@incomm.com in advance to reserve meeting times during either show.

About InComm:

InComm is the industry leading marketer, distributor and technology innovator of stored-value gift and prepaid products using its state-of-the-art point-of-sale transaction technology and payment solutions to revolutionize retail product sales and customer experiences. With nearly \$8 billion in retail sales transactions processed in 2007, InComm is the nation's largest provider of gift cards, prepaid wireless products, reloadable debit cards, digital music downloads, content, games, software and bill payment solutions. InComm partners with consumer brand leaders around the world to provide more than 145,000 retail locations the products and services their customers demand. Since 1992, InComm's patented technologies have made the buying process easier for consumers while streamlining the selling process for product and retail partners. To learn more about InComm, visit www.incomm.com or call 1.800.352.3084. InComm is headquartered in Atlanta with offices in Japan, Canada, the United Kingdom, Puerto Rico, Colorado, Texas, Florida, New Jersey, Oregon, Arkansas, Alabama, Minnesota and Mississippi.

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