



## ***InComm and Qpay Have Entered Into a Definitive Merger Agreement InComm to Expand Prepaid Offerings and Processing Capabilities***

ATLANTA, April 9, 2010 — InComm, the leader in sales and marketing of prepaid products and innovator of transaction processing, today announced that they have entered into a definitive merger agreement with Qpay, Inc. Qpay, based in Miami, Florida, provides payment processing systems that enable wireless carriers to inexpensively and efficiently collect in-person payments for wireless services.

“This merger is a strategic expansion for InComm and represents a significant step towards increasing both our product offerings and destinations in the prepaid space,” said Brooks Smith, Chief Executive Officer of InComm.

“We are excited about the future benefits of being part of InComm. Both companies bring excellent reputations, product offerings, technology and management teams to the new combined organization. Qpay customers will benefit from greatly expanded product offerings enabled by InComm,” said Ami Shashoua, Co-CEO of Qpay.

“We are pleased to broaden our array of available services and to be able to bring about innovations to our core payment processing applications even faster,” said Yossi Amossy, Co-CEO of Qpay.

The merger with Qpay adds more than 15,000 new retail outlets to InComm’s vast network of now more than 200,000 locations worldwide. By continuing to add innovative products and solutions, InComm is able to satisfy consumer demand for the fast growing prepaid sector.

To learn more about InComm, please go to [www.incomm.com](http://www.incomm.com).

To learn more about Qpay, please go to [www.qpaynet.com](http://www.qpaynet.com).

### **About InComm:**

InComm is the industry leading marketer, distributor and technology innovator of stored-value gift and prepaid products using its state-of-the-art point-of-sale transaction technology and payment solutions to revolutionize retail product sales and customer experiences. With nearly \$10 billion in retail sales transactions processed in 2009, InComm is the nation’s largest provider of gift cards, prepaid wireless products, reloadable debit cards, digital music downloads, content, games, software and bill payment solutions. InComm partners with consumer brand leaders around the world to provide more than 200,000 retail locations the products and services their customers demand. Since 1992, InComm’s patented technologies have made the buying process easier for consumers while streamlining the selling process for product and retail partners. To learn more about InComm, visit [www.incomm.com](http://www.incomm.com) or call 1.800.352.3084. InComm is headquartered in Atlanta, GA with offices in Japan, Canada, the United Kingdom, Puerto Rico, Colorado, Texas, Florida, New Jersey, Oregon, Arkansas, Alabama and Minnesota

### **About Qpay**

Qpay is the leader in the in-person pre-paid wireless payment processing industry. Its payment platform incorporates a powerful, real-time, scalable server and its network of walk-in pay agent locations nationwide has been rapidly expanding since the Company’s inception in 2003. To learn more about Qpay, visit [www.qpaynet.com](http://www.qpaynet.com) or call 1.866.236.7733. Qpay is headquartered in North Miami Beach, FL.

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